

# Meadowlands Starz Sponsorship Opportunity

On behalf of *Meadowlands Starz Cheer*, we are thrilled to extend an invitation to you and your business to become a valued sponsor of our competitive cheer program. As a community, we thrive when we invest in programs that inspire and guide our youth toward a positive and successful future.

## Who We Are

Meadowlands Starz Cheer is a community-based organization offering high-quality elite and recreational competitive cheerleading for youth ages 3 and up. Our athletes represent more than 54 cities and towns across Bergen, Essex, Hudson, and Passaic counties. Our mission is to foster personal growth, athletic excellence, and community pride through the sport of cheerleading.

## Why Sponsor Us?

Sponsoring Meadowlands Starz is a powerful way to give back to your community **and** gain valuable exposure for your business. With over 100 athletes participating in events throughout New Jersey and beyond, your brand will reach a wide and diverse audience.

**Sponsorships are seasonal**, and all sponsorships received by **April 30, 2026**, will run for the **2026–2027** cheer season. Packages vary in price and benefits. Some benefits may include:

- Business name/logo featured on our season sponsorship t-shirts
- Recognition on our website and social media platforms
- A framed team photo of the athletes you're supporting
- Branding opportunities at our season events

## Why We Need Your Support

Competitive cheerleading is a year-round sport that demands significant training, travel, and dedication. The associated costs—uniforms, competition fees, travel expenses—can be overwhelming. While our athletes participate in fundraising efforts like car washes and candy sales, these efforts cover only a portion of the total expenses. Your support directly helps offset these costs and ensures that every child has access to the opportunities this program provides.

## Our Mission in Action

At Meadowlands Starz, we believe in more than just winning trophies. Our program aims to:

- Unite youth through sportsmanship, teamwork, and shared goals
- Promote academic excellence and responsible behavior
- Build character, discipline, and accountability
- Provide a safe, structured, and positive environment for all athletes

## Partner With Us

By becoming a sponsor, your company can make a lasting impact on the lives of young athletes—while receiving meaningful community recognition and marketing visibility. Please review the enclosed sponsorship levels to find the package that best aligns with your business goals and values.

Thank you for considering our request. We look forward to the opportunity to partner with you in supporting our incredible athletes and strengthening our community.

Warm Regards,

*Michele Cusimano-Stirone*

Director Meadowlands Starz

Visit us on the web for more information:

[www.meadowlandstarzcheer.com](http://www.meadowlandstarzcheer.com) <https://www.facebook.com/Meadowlandstarz/> Twitter: @meadowlandstarz/ Insta: Meadowlandstarz

## *Lime Light*

**Up to \$50**

Recognition on Meadowlands Starz Season T-shirt

## *VIP*

**\$100 - \$249**

Lime Light Benefits PLUS Recognition on  
Meadowlands Starz Website

## *Show Biz*

**\$250 - \$399**

Lime Light Benefits, and VIP Benefits PLUS Recognition on  
Meadowlands Starz Bulletin Sign in Lobby

## *Celebrity*

**\$400 - \$549**

Lime Light, VIP, & Show Biz Benefits PLUS Recognition on  
Admission table at EVENTS hosted by Meadowlands Starz

## *Hollywood*

**\$550 - \$999**

Lime Light , VIP, Show Biz, & Celebrity Benefits PLUS  
Name in larger Font Size on Meadowlands Starz

Season T- Shirts

Two Meadowlands Starz T-Shirts

Two Shout Outs on Meadowlands Starz Social Media

## *Super Star*

**\$4000**

Lime Light, VIP, Show Biz, Celebrity, & Hollywood  
Benefits PLUS

2 Shout Outs on Meadowlands Starz Social Media

A Framed photo of the athletes you're supporting

Recognition on 10 Monthly Newsletters

<b>Sponsor Levels</b>	<b>Recognition on: Meadowlands Starz 26/27 Season T-shirt</b>	<b>Recognition on Meadowlands Starz Website</b>	<b>Recognition On sign in lobby</b>	<b>Recognition on admission tables at events hosted by Meadowlands Starz</b>	<b>Large font on Meadowlands Starz Season 26/27 t-shirts, 2 Meadowlands Starz T-shirts, 2 shout outs Social Media</b>	<b>Framed photo of the athletes that you are supporting, Shout out on all TEN monthly newsletters</b>
<i>Time Light</i>	<b>X</b>					
<i>VIP</i>	<b>X</b>	<b>X</b>				
<i>Show Biz</i>	<b>X</b>	<b>X</b>				
<i>Celebrity</i>	<b>X</b>	<b>X</b>	<b>X</b>			
<i>Hollywood</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
<i>Superstar</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>

Please return your completed form to: Meadowlands  
 Starz Attention: Michele Stirone,  
 1 Madison St, Suite A3, East Rutherford NJ 07073

Company name: \_\_\_\_\_

Point of Contact : \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email : \_\_\_\_\_

(please print all of the above)

### Sponsorship Selection

(check one AND enter sponsorship \$\$\$ amount)

LIMELIGHT \_\_\_\_\_ VIP \_\_\_\_\_ SHOW \_\_\_\_\_  
 BIZ \_\_\_\_\_ CELEBRITY \_\_\_\_\_ HOLLYWOOD \_\_\_\_\_ SUPER STAR \_\_\_\_\_  
 OTHER \_\_\_\_\_

Name of Athlete you are sponsoring: \_\_\_\_\_

Signature: \_\_\_\_\_

Make checks payable to: Meadowlands Starz (Tax ID# E-81-4964484) For ANY questions regarding sponsorship, please contact Meadowlands Starz at (973) 246-8368 or by email [mainoffice@meadowlandstarzcheer.com](mailto:mainoffice@meadowlandstarzcheer.com)