



## Meadowlands Starz Sponsorship Package

On behalf of Meadowlands Starz Cheer, we would like to extend an invitation to you and your company to become a sponsor of our competition cheer program. As a community, we all benefit from programs that guide our children on a positive path to a successful future.

We are a community organization whose mission is to provide quality recreation and skill development in the sport of competitive cheering for all youth in the local cities & towns in and around the Bergen, Essex, Hudson, and Passaic Counties from ages starting at 3 years to 18 years old.

Sponsoring our team is not only a great way to get involved with the community; **it's also an amazing form of marketing for your business.** Our team has 95+ athletes from 27 different towns/cities, and we will compete against thousands of other athletes throughout the year. That means your business will have branding in front of hundreds of people and generate hundreds of impressions in the Bergen, Essex, Hudson County area and all over NJ. With that type of exposure, everyone will remember that you supported us.

This year, we are asking for **different levels** in exchange for various branding like the following:

- Your logo on T-Shirts or our highest-level uniform warmups
- Email blasts to our families thanking you for your sponsorship
- Social media posts about your business
- A picture of our team to hang in your office
- A handwritten thank you card at the end of the season
- And much more on the attached forms

Cheerleading is a very competitive sport throughout the United States, as a Meadowlands Starz Cheerleader, the athletes not only train extremely hard year-round, but they must travel to all over for competitions. The costs associated with participating in competitive cheerleading are significant!

As you can imagine, fund raising is necessary in order to assist our cheerleaders with the ever-increasing competitive expenses. These young athletes work diligently to raise money through various methods such as (car washes, candy sales, etc.) However, these fund raisers cover only a small portion of their expenses. Your sponsorship will make it possible for our athletes to be more successful this season!

Our mission also includes:

- 🏆 Bringing our youth closer together through common interest in sportsmanship and competition.
- 🏆 Instill the values of education and importance of behaving at school and home.
- 🏆 Teach sportsmanship, teamwork and accountability; build character and discipline and love of the sport.
- 🏆 Encourage the athletes to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.
- 🏆 Keep our community youth busy and away from situations that can lead unnecessary behavior.

Sponsorship with the Meadowlands Starz is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure and match your company with a diverse family target audience.

If providing sponsorship for the Meadowlands Starz is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community athletes.

Sincerely,

*Michele Cusimano-Stirone*

Director

Meadowlands Starz Cheer

Visit us on the web for more  
information:  
[www.meadowlandstarzcheer.com](http://www.meadowlandstarzcheer.com)



<https://www.facebook.com/Meadowlandstarz/> / [@meadowlandstarz](https://twitter.com/meadowlandstarz) / [Insta: Meadowlandstarz](https://www.instagram.com/meadowlandstarz)





## LIME LIGHT

**Up to \$50**

Recognition on the Meadowlands Starz Website

## VIP

**\$100 - \$249**

Lime Light Benefits PLUS Recognition on the Meadowlands Starz Competition T-Shirts

## SHOW BIZ

**\$250 - \$399**

Lime Light / VIP PLUS  
Recognition Plaque/Sign

## CELEBRITY

**\$400 - \$549**

Lime Light / VIP / Show Biz Benefits PLUS  
Recognition on Programs and/or Banner Advertisement & Announced as  
Sponsor at ALL EVENTS hosted by Meadowlands Starz

## HOLLYWOOD

**\$550 - \$999**

Lime Light / VIP / Show Biz / Celebrity Benefits PLUS Prominent  
Placement of Name or Logo on the Meadowlands Starz Website; Larger Font  
Size Name or Logo on Meadowlands Starz Competition T- Shirts; 2  
Complimentary T-Shirts; 2 Shout Outs! of your Name or Business on  
Meadowlands Starz Facebook, Instagram & Twitter

## SUPERSTAR

**\$4000**

*(Sold to First Come Basis, please inquire for additional details)*

Lime Light / VIP / Show Biz / Celebrity / Hollywood Benefits PLUS  
Top Placement of Name / Logo on the Meadowlands Starz Website; Monthly  
Shout Outs! of your Name or Business on Meadowlands Starz Social Media;  
Only Superstars will have the Name or Business Logo on all Warmup Jackets.

**DEADLINE to get on T-Shirts 2/1/22**

**DEADLINE for Banner 2/1/22**

**DEADLINE to get on Warmup Jackets 12/30/21**

Sponsor Levels

Meadowlands Starz





# Meadowlands Starz Sponsorship Package

Sponsor Levels	Recognition on the Meadowlands Starz Website	Lime Light Benefits PLUS Recognition on the Meadowlands Starz Competition T-Shirts	Lime Light/ VIP Benefits PLUS Recognition Plaque/Sign	Lime Light / VIP / Show Biz Benefits PLUS Recognition on Programs and/or Banner Advertisement & Announced as Sponsor at ALL EVENTS hosted by Meadowlands Starz	Lime Light / VIP / Show Biz / Celebrity Benefits PLUS Prominent Placement of Name or Logo on the Meadowlands Starz Website; Larger Font Size Name or Logo on Meadowlands Starz Competition T-Shirts; 2 Complimentary T-Shirts; 2 Shout Outs! of your Name or Business on Meadowlands Starz Facebook, Instagram & Twitter	Lime Light / VIP / Show Biz / Celebrity / Hollywood Benefits PLUS Top Placement of Name / Logo on the Meadowlands Starz Website; Monthly Shout Outs! of your Name or Business on Meadowlands Starz Social Media; Only Superstars will have the Name or Business Logo on all Warmup Jackets.
<b>LIME LIGHT</b>						
<b>VIP</b>						
<b>SHOW BIZ</b>						
<b>CELEBRITY</b>						
<b>HOLLYWOOD</b>						
<b>SUPERSTAR</b>						

Please return your completed form to: Meadowlands Starz, Attention: Michele Stirone, 27 Park Avenue, North Arlington, NJ 07031

\_\_\_\_\_  
Company Name (as you would like it to appear in advertising and web site)

\_\_\_\_\_  
Point of Contact (Printed Name)

\_\_\_\_\_  
Company Mailing Address Telephone

\_\_\_\_\_  
Email Address & Web Address

**Sponsorship Amount Selection:**

Lime Light \_\_\_\_\_ VIP \_\_\_\_\_ Show Biz \_\_\_\_\_ Celebrity \_\_\_\_\_ Hollywood \_\_\_\_\_ Superstar \_\_\_\_\_ Other \_\_\_\_\_

**PLEASE NOTE ALL DEADLINES ON PREVIOUS PAGE FOR CERTAIN ITEMS**

Signature: \_\_\_\_\_

**Make your checks payable to: Meadowlands Starz (Tax ID# E-81-4964484)**

For ANY questions regarding sponsorship, please contact Meadowlands Starz at (201) 852-0119 or by email [meadowlandstarz@gmail.com](mailto:meadowlandstarz@gmail.com)

Logo and/or banner artwork should be emailed to: [meadowlandstarz@gmail.com](mailto:meadowlandstarz@gmail.com)

**Name of Athlete Sponsoring:** \_\_\_\_\_